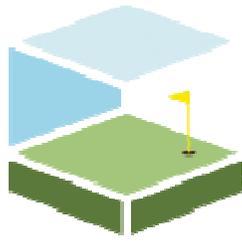




Fundamentals

1. **Alignment** – Body should be aimed parallel left of the target. Shoulders, hips, knees should all be parallel left.
2. **Ball Position** – For all neutral shots with irons it should be below your left ear
3. **Posture** – Is created by two tilts, a forward tilt (approx 40 degrees) and side tilt (approx. 5-10 degrees) Allows for proper plane to be swung and proper power to be created. Additionally arms will hang without tension roughly below shoulder joints
4. **Grip** – Ideally a player should be able to see two or three knuckles in their left hand and have the connecting line between their thumb and index finger pointing between their chin and right shoulder
5. **Turn** – The body turns away from the ball it does not sway off the ball. Therefore the hips turn without sway causing a gap away effect and the shoulders turn on a parallel plane to swing plane. Once the shoulders have reached their max torque or 90 degrees the arms and hands also stop simultaneously
6. **Head and Eye line** – The head and eye line should be set up parallel to the target line. Eye line where right eye is back further can create a swing to far from inside and vice versa.
7. **Hand Path** – Hand path is the most important concept behind plane because it controls the shaft plane and clubface. Correct path takes shape of a half moon. The hands remain on shaft plane until waist height where right elbow starts to bend and the tilting of the shoulders (ideally hands are roughly 1 inch behind heels at top of the swing). From the top the hands take a beeline to the ball to create max velocity. Post impact the hands continue around the body on plane without face manipulation
8. **Shaft Plane** – the club is on plane as long as the shaft is pointing and or parallel to the target line at all times during the swing.
9. **Clubface** - Optimal clubface at the top is one where the face is parallel to your left forearm and post impact it should match your spin angle. However many different face position can be athletically corrected through the rhythm of the swing (i.e Stronger grip less face rotation more hold weaker grip more rotation.)
10. **Shoulder Plane** – Shoulder plane is controlled by the pre set tilts in the swing and turn around a fixed axis (the spin). To stay on plane on backswing or down swing, the spine angle must remain constant.



THE GOLF ROOM

Kyle Morris is a player's coach, because he is a player. For the past 6 years Kyle has been traveling the world as a PGA TOUR member playing on the PGA TOUR Latin America, PGA TOUR Canada, and some on the Web.com tour. Kyle brings a unique set of skills on how to guide you to reach your full potential. Through proper practice and an uncanny knowledge of the swing, Kyle



brings to life the art of the swing and how it was designed to be swung. By way of mentoring by Mike Bender, Stan Utley, Pia Nilsson, Lynn Marriott, and James Siekmann (All ranked in the top 25 of Golf Digest Top Teachers, Kyle will show you how to practice efficiently all while building confidence in your game so that you can develop into the golfer you desire to be. Whether you are a beginner or world-class professional, Kyle can lead and guide you to your goals. Come visit Kyle at The Golf Room

A deeper look into who Kyle is and what he believes

By Kyle Morris

Since the age of six I have been chasing the little white ball around in pursuit of my maximum potential. As a graduate of Olentangy High School and a first team all Ohio member, I learned what it takes to conquer golf on a local level. Upon Graduating from Olentangy, I attended and played golf for the Seton Hall Pirates. I graduated there with a record setting career and headed out to the world of professional golf. For the past six years I have been traveling around the world and playing against some of the best competition in the world.

Along my journey I have had the luxury of working with and under some of the best instructors in the game. I have accumulated a wealth of knowledge of the swing and short game and would now like to share some of that information with you. Mike Bender really was the one who taught me the most about the golf swing and process of practicing the right things by way of feedback drills. Truth is you can practice and then you can **practice**. Lots of guys hit balls but few practice to get better. This goes for guys on tour and guys just going to their home club range. Don't get me wrong,

there is a time to just hit balls and work on shots (random practice), but there is also a time to practice by setting up perfect practice stations to learn how to swing properly (block practice). Would if I told you that you could practice and every shot you hit you would be perfect? That is where I come in. My goal is direct you so that you do not necessarily need to me to be there for every shot but you can tell yourself whether you do it correctly. My hope is to coach you so that I am out of a job and not needed.

I have one more thing to add. Some golfers might think it to be a curse to be a golfer in Ohio, but there really is beauty in it. A lot of times, as professionals and or amateurs, making changes to our games can be discouraging because our assessment of swing changes are simply based off of results in the short term. However, with the help of *The Golf Room* and myself, you can take several months to constructively work on your game without the worry of these short term results. It allows you to take time to make the necessary changes. You can take these winter months to work productive, and then come the summer months, just go play with the fruit of your winter labor. Once winter rolls around again, make the next set of changes. This allows you to always be moving forward in your game and always getting better rather than being good one day and bad the next and not knowing why that is. So come see me at the golf room and lets start the process of obtaining the goals you have and have fun while doing it. Email me at KMorris@thegolfroom.com and ill let the first lesson be half off. Lets get to work!

Amateur Accomplishments

- 6 first place amateur tournament finishes
- 6 second place amateur tournament finishes
- Recorded a top 15 finish in 50 percent of the amateur events played
- Hold Seton Hall record for lowest stroke average by any sophomore and junior
- Set Seton Hall record on March 6, 2007 with eight under 63
- Ranked in the top 5 of the Big East Conference 2007 and 2008 seasons
- Top 10 scoring average in the NCAA east region in 2007
- Two Time Cleveland Golf All-American
- ESPN The Magazine All-American
- 2008 Big East First Team All-Conference
- 2008 Big East Scholar Athlete of the Year
- 2007 Seton Hall Male Athlete of the Year
- Graduated Magna Cum Laude with a double major in Finance and Sports Management
- Finished second the Division I High School Tournament
- Named Central District Player of the Year
- First Team All-Ohio

Professional Accomplishments:

- 5 Professional Wins
- Over 25 top 5 finishes
- Over 50 top 15 finishes
- Career low round 60